



## Electronic Press Kit – July 2022.



### 1. Biographies:

Please feel free to choose from the 'Elevator Pitch', Short or Long Biography versions.....

#### Elevator Pitch

Blacktop Deluxe, Original British Blues/Rock Outfit, performing 'Weapons Grade', Blues/Rock.

#### Short Biography

After years of sharing stages with the likes of 'Deep Purple', Joe Bonamassa', 'Walter trout' and many more, the reformed Blacktop Deluxe are back touring their own brand of original, 'Weapons Grade', Blues/Rock.

## Long Biography

Formed in March 2013, this British, Blues Rock / Hard Rock Trio released a 5 Track EP 'Dark Horses' within their first 2 months together, to wide acclaim, showcasing their very own 'Signature Brand' of Guitar driven, 'Power House' Rockin' Blues with original songs ranging from the Bluesy 'Money in my pocket' through to the Rocky 'Puttin Out Fire' via the atmospheric 'slide' number 'The Wine.

Having shared stages with Deep Purple, Joe Bonamassa, Robin Trower, Martin Barre, Focus & Walter Trout to name but a few, their eagerly awaited debut 11 Track Album 'Turn Up, Be Nice, Play Hard' was pleased to wide acclaim in Spring 2014.

This was quickly followed by their second Album 'Presence & Gain' in the summer of 2015, again gaining many 5 Star reviews.

Following a short hiatus in 2017 followed by the enforced break suffered by many due to Covid, the Band reformed in July 2022 are now back on the road and touring.

Two new singles ( 'Different Story' & 'Boneyard Blues' ) were released to promote forthcoming gigs in late August 2022.

whilst their influences are many and varied, Joe Bonamassa, Walter Trout and Rory Gallagher to name but a few, they also but pull in the best of Brit Blues/Rock from its seminal beginnings right up to tomorrow.

Their live performances have already been compared to many of their hero's including Cream, Hendrix, Led Zeppelin, Taste & Johnny Winter.

A recent review described their music as *"if you Take some early ZZ Top ,before they became commercial, add in some Sizzlin' Slide Guitar, Mix in some Dire Straits (but with a more modern edge to it) and you'll start to get an idea of their unique and irresistible Blues/Rock sound"*.

Consequently, the Bands original material is standing alongside the best of the best and regularly gains airplay worldwide.

For more information please visit <https://www.keithhowemusic.com>

## 2. Press Release

### Official 'Blacktop Deluxe' press release, July 2022.

#### **Blacktop Deluxe – lockdown is over, and the blues are back.**

*The hounds of hell are emerging from lockdown, uncompromising, unrelenting – and unshackled. This trio of heavy blues rockers have been caged up for 2 years, but now the gates are open wide.*

*Nationally renowned British blues outfit **Blacktop Deluxe** are re-launching this year, prompted by massive demand from festival organisers, venues and thousands of Facebook fans. With reels of ass-kicking original rocking blues, plus huge crowd-pleasing classics, this band are ready to deliver their brand of high-octane, no-nonsense rock to their followers in the UK and Europe once again.*

*By hitting the road again, **Blacktop** are only adding to their heritage as a live band: they've played with Deep Purple, Joe Bonamassa, Walter Trout, Focus, Thunder, Wilko Johnson, Wishbone Ash and many more. And you don't get to rub shoulders with those kind of artists without good reason.*

*Audiences hungry for authentic, gutsy blues are never left disappointed, and neither will they be this time around.*

***Blacktop Deluxe** are back to their original 'power trio' roots. Guitarist and vocalist **Keith Howe** has been busy writing a truly awesome new raft of material and he plus original drummer **Alan Ibbotson** will be joined by bassist's **Matt Roberts** or **Tim Chapple** depending upon availability.*

*So, the guys are back with more power (and tattoos) than ever, delivering a super-tight and aggressive evening of '**Weapons Grade, Rockin' Blues**' in a live set that simply isn't to be missed.*

*So do yourself, your ears and your soul a big favour and head to one of their gigs and become part of their loud and loyal following.*

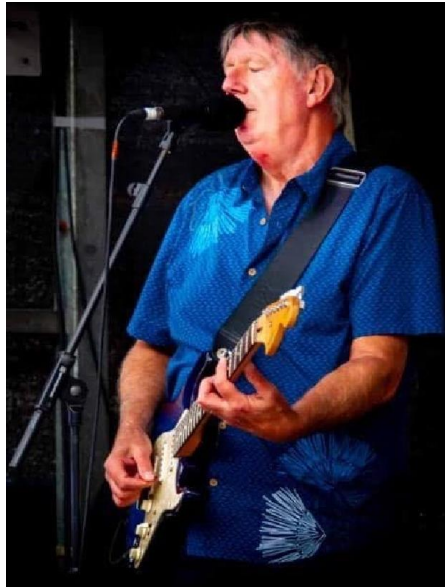
*The boys are already booked at festivals throughout Cornwall this summer, and have several forthcoming gigs in the UK as well as an upcoming tour of the Netherlands.*

*So keep your eyes open for dates and catch them when you can because the guys are back, bigger and bluesier than ever.*

### 3. Images

Here is a small selection of Blacktop Deluxe Images, Logo's & Posters for press use, for more please contact us at :-

[blacktopdeluxe@btinternet.com](mailto:blacktopdeluxe@btinternet.com)



**Keith**



**Alan**



**Matt**



**Tim**



**Tim, Alan & Keith**



**Alan, Keith & Matt**

## 4. Poster

UNFINISHED BUSINESS TOUR....



**Blacktop Deluxe**  
APPEARING HERE





[WWW.KEITHHOWEMUSIC.COM](http://WWW.KEITHHOWEMUSIC.COM)

Weapons Grade Blues/Rock

## 5. Logo's





## 6. Videos

Here's a short selection of Blacktop Deluxe Video's, for lots more, please check out the Blacktop Deluxe You Tube page on:

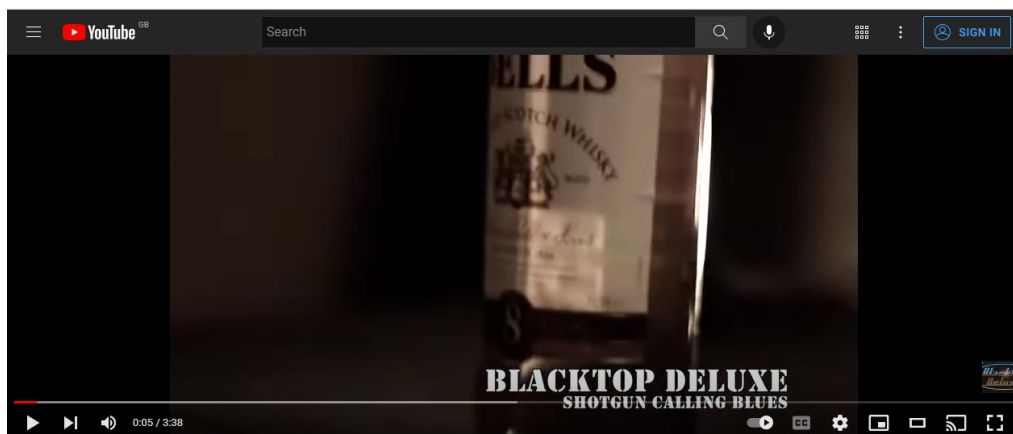
[https://m.youtube.com/channel/UCtL8vp2rHQzP3ppx6\\_G8Djw](https://m.youtube.com/channel/UCtL8vp2rHQzP3ppx6_G8Djw)

'Putting out Fire' – from the three track EP 'Dark Horses'.



[https://youtu.be/zEJByUh\\_FoI](https://youtu.be/zEJByUh_FoI)

**Shotgun Calling' Blues**



<https://www.youtube.com/watch?v=SGpubMGL7Rw>

## Always Been a Sinner

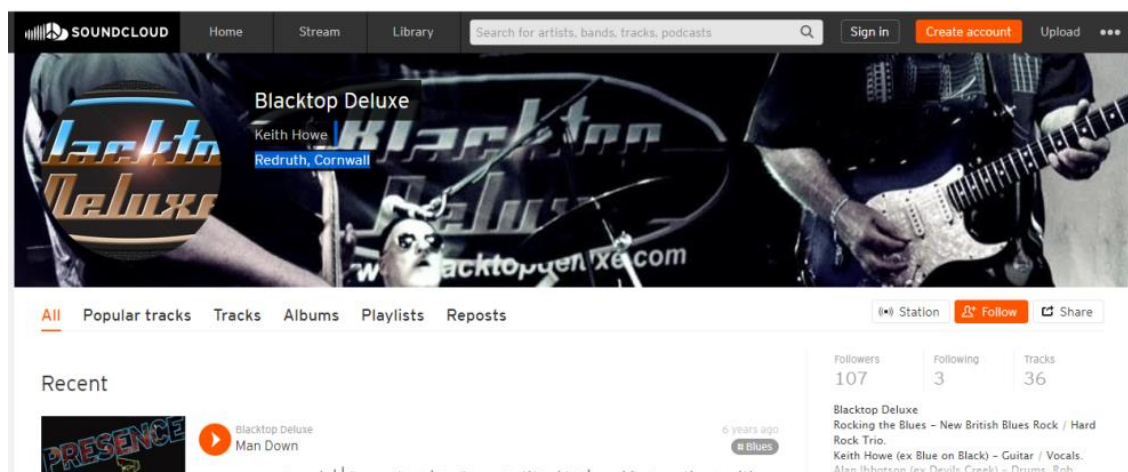


[https://www.youtube.com/watch?v= LisSuh10ew](https://www.youtube.com/watch?v=LisSuh10ew)

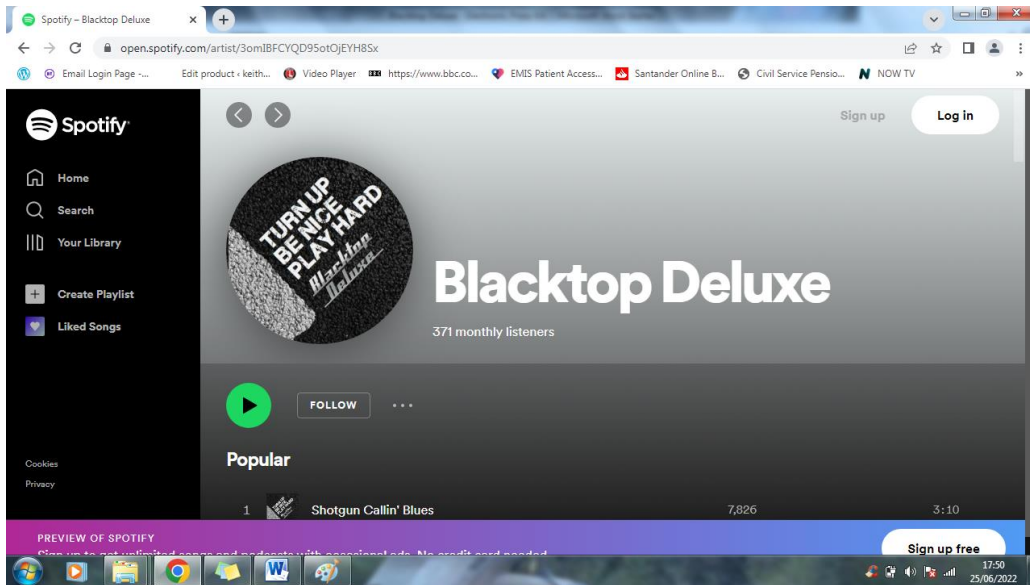
## 7. Music & Audio Links

Here are some links to our Music pages, a full repertoire can be listened to via our main website.

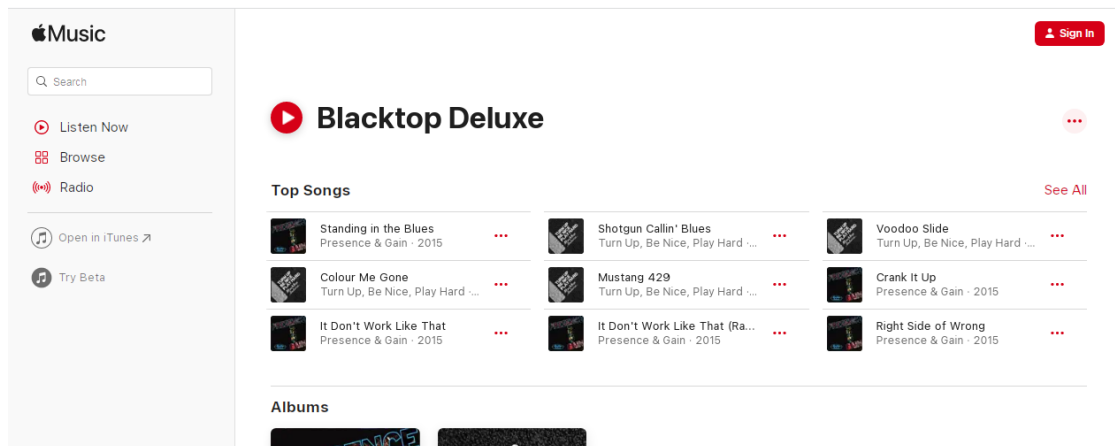
**SoundCloud**    <https://soundcloud.com/blacktopdeluxe>



Spotify: <https://open.spotify.com/artist/3omIBFCYQD95otOjEYH8Sx>



iTunes: <https://music.apple.com/us/artist/blacktop-deluxe/657070643>



## 8. Social Media Links

Here are the links to our Social Media pages:-



Twitter: <https://twitter.com/blacktopdeluxe>  
You Tube: [https://m.youtube.com/channel/UCtL8vp2rHQzP3ppx6\\_G8Djw](https://m.youtube.com/channel/UCtL8vp2rHQzP3ppx6_G8Djw)  
Facebook: <https://www.facebook.com/BlacktopDeluxe>  
Instagram: [https://www.instagram.com/blacktop\\_deluxe](https://www.instagram.com/blacktop_deluxe)

## 9. Testimonials/Reviews

Celebrating over 20 years of sharing stages with 'Deep Purple', 'Joe Bonamassa', 'Focus', 'Wishbone Ash', 'Walter Trout' and many more, **Blacktop Deluxe** continue to tour their very own, signature brand of 'Guitar Driven', Blues/Rock.

***"The first time I saw Keith's Band, I thought, 'damn these guys are good'. I wasn't alone - I invited them to support us during the 'Bananas' tour and the audience loved them, I am very happy to recommend them. Cheers ig"***

**Ian Gillan - Deep Purple.**

***"That's The Vibe', Keith's solo album, is that rare thing, a beguiling rock-blues album shot through with substance and flair. Check it out you won't be disappointed." \*\*\*\****

**Pete Feenstra - Promoter/Presenter.**

This Band's music ticks all the boxes if you like Rockin' Blues, so don't miss em', cos' when they're gone, they're gone.

***"If they came from Texas or Memphis the press would be falling over themselves with praise; but The Keith Howe Band come from Cornwall so they can't be any good, can they? HELL YES they can!"***

**Rocking Magpie - Music Journalist**